

## Digital City Darmstadt - A Comprehensive Approach supporting a Sustainable and Resilient Urban Development Strategy - Flashlight -

Michael Kolmer, Department of Economy and Urban Development City of Darmstadt / Germany

ESA Online Seminar Space for Twin Cities: Digital City November 12th, 2020



## #1 EUROPEAN ICT POLE OF EXCELLENCE

above all cities with 80.000 - 170.000 inhabitants

Source: European Commission, Studie "Mapping the European ICT Poles of Excellence: The Atlas of ICT Activity in Europe", 2014, JRC85353



# #1 GERMAN CITY of the FUTURE 2015, 2016, 2017, 2018 & 2019

Source: Institut der Deutschen Wirtschaft

#### **FACTS & FIGURES about DARMSTADT**

- Center of the southern Rhine-Main Metropolitan Region / Greater Frankfurt Area
- City of Science officially part of the city name since 1997
- Digital City of the IT industry association bitkom since 2017
- 162,500 inhabitants, continuously growing since 1997/98
- 133,000 jobs, also increasing since the mid-2000s
- 45,000 university students
- 4 universities, 3 Fraunhofer Institutes, 1 Helmholtz Institute and about 30 further R&D institutions
- Proud home of ESA European Space Operations Centre ESOC

German Smart City Index 2020 Darmstadt #4, Smallest City within the Top 5

Industry Assoc.



### VISION OF DIGITALSTADT DARMSTADT



Darmstadt

Vision

The **Digitalstadt Darmstadt** is an international **pioneer** and **flagship** project for the use of new technologies to improve everyday life in cities.

Building on Darmstadt's unique character as a city of **science** and **culture**, we want to make it **attractive** and **livable** for the future.

Our digital services are **valuable** for **citizens**, the **economy and science**. They provide a **secure and independent** approach to data, strengthen the **participation** in our community and ensure **sustainable use of our resources**.

## A UNIQUE **ECOSYSTEM** FOR THE DIGITAL MODEL CITY

PUBLIC ENTERPRISE



INTERNATIONALITY

**SCHWARMSTADT** 20-35-YEAR-OLDS

**BUSINESSES** Merck



**DIGITAL STRATEGY HESSE** 











DE-CIX

















**UNIVERSITIES** 



**INDUSTRY 4.0** 









Darmstadt HOSPITALITY bleibt weltoffen.

STEM ORIENTATION







**EUROPEAN ORGANISATIONS** 



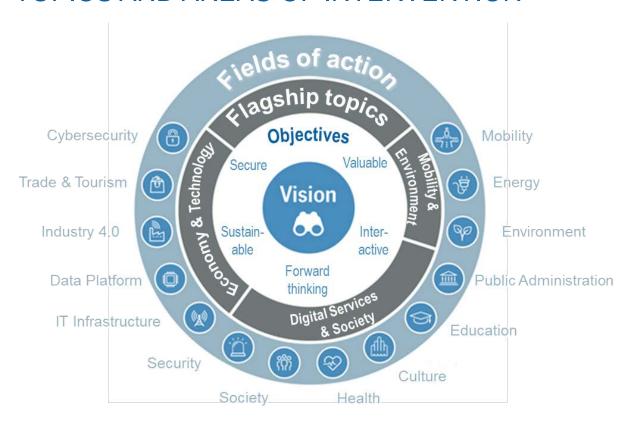
**CYBERSECURITY** Fraunhofer VISUAL COMPUTING

**RESEARCH INSTITUTES** 



DIGITALISATION Fraunhofer ELECTROMOBILITY

### FLAGSHIP TOPICS AND AREAS OF INTERVENTION





## Joint Project Approach: Environmental Sensor Network Darmstadt Air Quality Modeling and Forecasting

- Objective: Provision of air quality data to support the development of sustainable and environment-friendly mobility solutions for an improved environment and quality of life.
- Screening of the synergistic use of satellite data (S2, S5p, SNPP, SPOT) and Digital City Darmstadt / environment network information (traffic information, sources of air pollution) within a local air quality model.
- Providing information on air quality at street level (100m) (including forecasts up to 2 days) via OGC geo services (web)

In co-operation with Deutsches Zentrum für Luft- und Raumfahrt / German Aerospace Center DLR











#### ESA BIC Hessen & Baden-Württemberg

- · Since 2007: cesah operates the ESA BIC in Darmstadt on behalf of ESA
- cesah is part of a growing network of 20 ESA BICs with more than 800 start-ups across Europe.
- Since 2018: ESA BIC Hessen & Baden-Württemberg with 2 new sites, together with IHK Reutlingen & Airbus in Friedrichshafen
- Since 2014: cesah is ESA Technology Transfer Broker for Germany (2014) in close cooperation with EurA.



#### Hackathons as a means for open innovation - now 100% online







#### Success Stories



#### SuperVision Earth: Preventing Pipeline Incidents with Satellite Monitoring

- October 16th, 2019 SuperVision Earth GmbH is accepted as start-up #100 in the ESA BIC Hessen & Baden-Württemberg.
- · SuperVision Earth is a provider of digital monitoring solutions for the gas pipeline sector.
- · SuperVision Earth uses earth observation data for this and is supported by cesah in Darmstadt.









#### Success Stories



#### Solorrow: The mobile app for easy entry into Precision Farming









- · Satellite-derived field potential analysis
- · Application maps for farmers with just a few clicks
- . Helps saving up to 20% costs for fertilizer and other chemicals
- . Helps farmers protecting the environment and comply with regulations

















































European Spara Agency



## THANK YOU FOR YOUR ATTENTION

michael.kolmer@darmstadt.de

